



*Monthly Ranking  
& Insight Report  
For*

*Massages by Lanny's*

Reporting: April 26 to May 30

**👉 In this report:**

- See the progress we have made so far
- Next action plan
- Keywords & their rankings
- ✓

## Summary of Achievements:

*We are glad to report that we have made significant achievements in optimizing your Google My Business account. Here are the details:*

- *Most of the keywords are ranked within the top 3 positions at Google Maps results in Google search results. (You can see the screenshots on upcoming pages)*
- *The customer actions have increased as we kept working on the listing. As a result, we have an increased number of impressions and listing searches.*

*As for now, here are the overall stats summary:*

<i>Business Views:</i>	<i>79</i>
<i>Phone Calls</i>	<i>05</i>

Messages	00
Direction Request	42
Website Clicks:	32

## Business Views

In this screenshot you can see how your customers search for your business on **GOOGLE**:

554

👁 People viewed your Business Profile

### Platform and device breakdown

Platform and devices that people used to find your profile

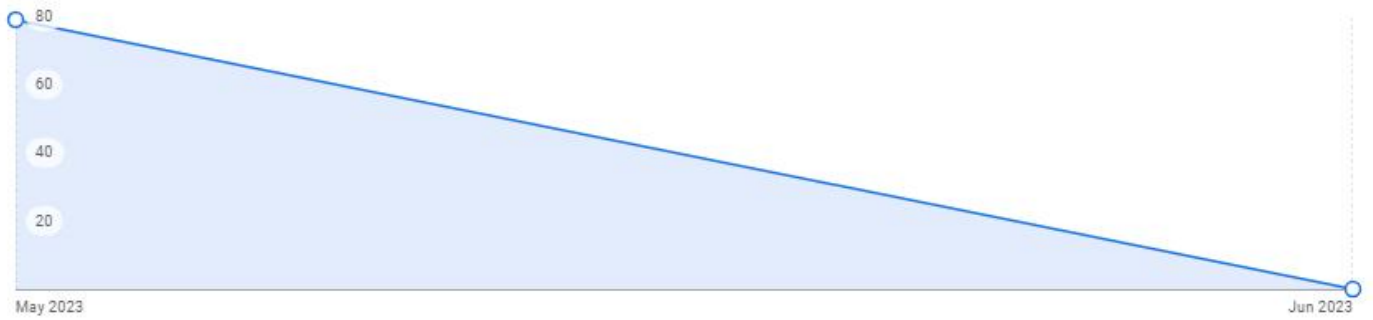


## Profile Interactions

In this screenshot, you can see how your customers interact with your Business on GOOGLE:

79

Business Profile interactions ⓘ



## Phone Calls

5

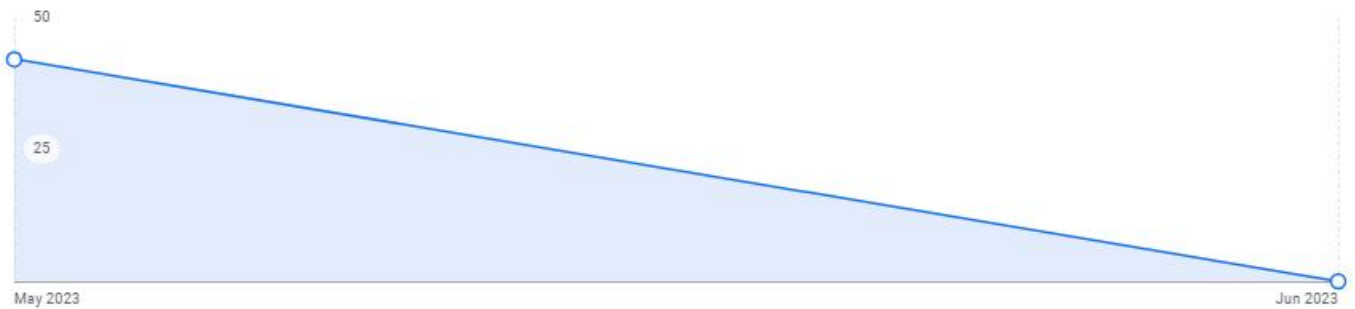
Calls made from your Business Profile



## Direction Request

42

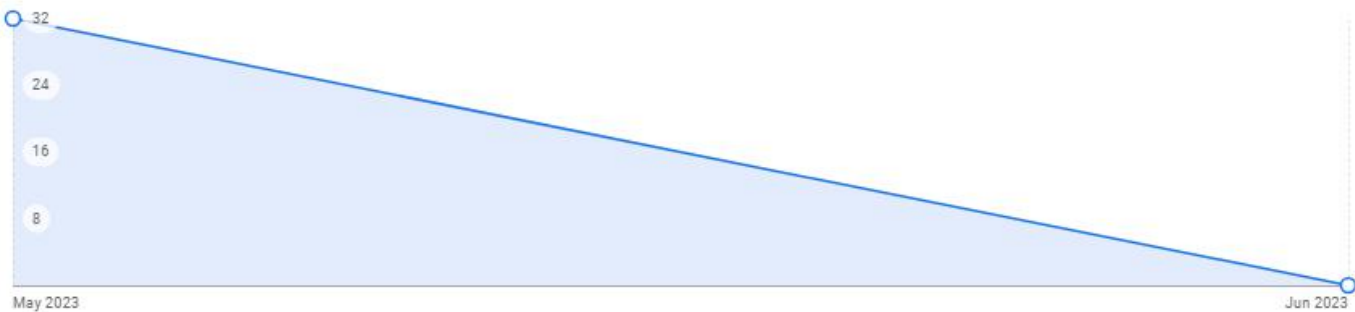
Direction requests made from your Business Profile



## Website Clicks

32

Website clicks made from your Business Profile



## Next Action Plan

### ONSITE ACTIVITIES:

#### *Reviews and Posting:*

*We have scheduled posts and reviews for your business listing. Posts will improve the appearance of your business on Google and attract more*

customers. Furthermore, reviews will convince the customers to choose your business instead of your competitor's business.

**OFFSITE ACTIVITIES:**


We are working on the off-site activities for this business which will improve the listing impressions in both search and local maps. Working on offsite activities is necessary because it will boost the Google Business Listing.

## Keywords & Their Rankings in Search Results

Here are the keywords summary:


Keywords on top 10: 31

Keywords	Google
home massage bonita springs fl	1
Body massage bonita springs fl	1
relax massage bonita springs fl	1
hand massage bonita springs fl	1
swedish massage bonita springs fl	1
Aroma Therapy bonita springs fl	1




5.0 ★★★★★ (6) - Massage spa  
 Closed - Opens 9am Fri - Bonita Springs, FL, United States - +1 239-221-...  
 "... knots and made me feel very relaxed."

[Website](#) [Directions](#) [Call](#) [Share](#)




Deep Serene Massage  
 5.0 ★★★★★ (5) - Massage spa - 3+ years in business  
 Closed - Opens 9:30am Fri - Bonita Springs, FL, United States - +1 239-...  
 "Amazing! Felt so relaxed. Definitely returning! Highly Recommend!"

[Directions](#) [Call](#) [Share](#)




Massages By Lanny's  
 5.0 ★★★★★ (1) - Massage therapist  
 Closed - Opens 9am Fri - Bonita Springs, FL, United States - +1 239-745-...  
 Provides: Relax Massage

[Book online](#) [Website](#) [Directions](#) [Call](#) [Share](#)




Closed - Opens 8:30am Fri - Naples, FL, United States - +1 239-777-2652  
 "After treatments, the tension and pain from your body melts away."

[Website](#) [Directions](#) [Call](#) [Share](#)




Massages By Lanny's  
 5.0 ★★★★★ (1) - Massage therapist  
 Closed - Opens 9am Fri - Bonita Springs, FL, United States - +1 239-745-...  
 Provides: Body Massage

[Book online](#) [Website](#) [Directions](#) [Call](#) [Share](#)




MASSAGE POINT  
 4.8 ★★★★★ (182) - Massage therapist - 5+ years in business  
 Closed - Opens 9am Fri - Estero, FL, United States - +1 239-949-4847  
 "I got the full body massage with hot stones while I'm currently 8.5..."

[Book online](#) [Website](#) [Directions](#) [Call](#) [Share](#)




Gulfshore Chiropractic Clinics  
 4.9 ★★★★★ (99) - Chiropractor  
 Closed - Opens 8am Fri - Bonita Springs, FL, United States - +1 239-948-...  
 "His knowledge of the way the body works and how to protect it and..."




Gulfside Chiropractic Health Center  
 5.0 ★★★★★ (95) - Chiropractor  
 Closed - Opens 7:30am Fri - Bonita Springs, FL, United States - +1 239-...  
 "Myofascial release, massage beds, etc. Very professional and loving."

[Website](#) [Directions](#) [Call](#) [Share](#)



Rose spa 168 LLC  
 5.0 ★★★★★ (6) - Massage spa  
 Closed - Opens 9am Fri - Bonita Springs, FL, United States - +1 239-221-...  
 "Wow, those massages are amazing!"


[Website](#) [Directions](#) [Call](#) [Share](#)



Massages By Lanny's  
 5.0 ★★★★★ (1) - Massage therapist  
 Closed - Opens 9am Fri - Bonita Springs, FL, United States - +1 239-745-...  
 Provides: Home Massage


[Book online](#) [Website](#) [Directions](#) [Call](#) [Share](#)

[Directions](#) [Call](#) [Share](#)




Massages By Lanny's  
 5.0 ★★★★★ (1) - Massage therapist  
 Closed - Opens 9am Fri - Bonita Springs, FL, United States - +1 239-745-...  
 Provides: Swedish Massage Spa

[Book online](#) [Website](#) [Directions](#) [Call](#) [Share](#)

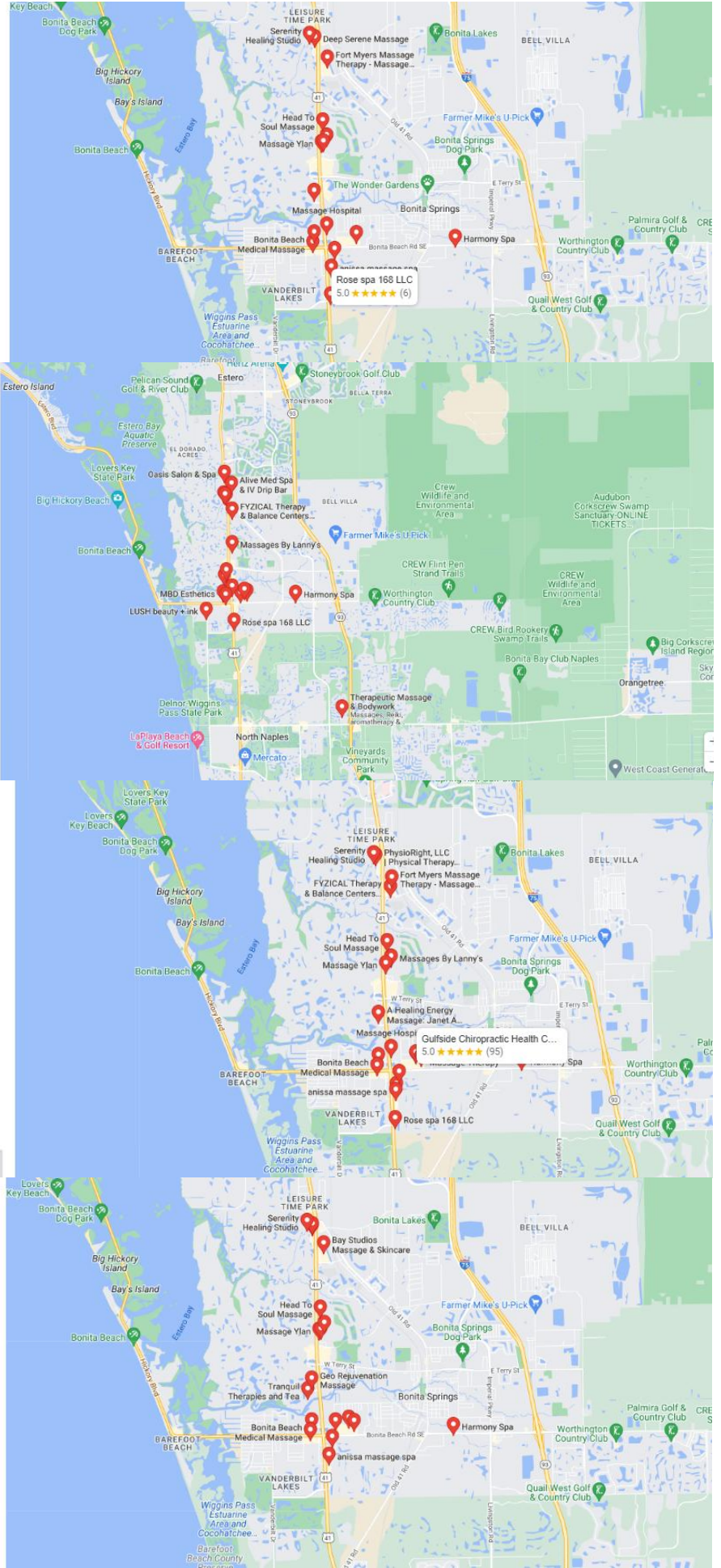


Tranquil Therapies and Tea  
 4.4 ★★★★★ (7) - Massage therapist - 5+ years in business  
 Closed - Opens 10am Fri - Bonita Springs, FL, United States - +1 856-84-...  
 Provides: Swedish Massage

[Website](#) [Directions](#) [Call](#) [Share](#)



The Market Spa  
 5.0 ★★★★★ (8) - Spa - 3+ years in business  
 Bonita Springs, FL, United States - +1 239-272-1730  
 Provides: Swedish Massage





**Skin by Gabriella**  
 5.0 ★★★★★ (20) · Facial spa  
 Closed · Opens 10 am Fri · Bonita Springs, FL, United States · +1 215-97...

- Website
- Directions
- Booking
- Call
- Share



**Massages By Lanny's**  
 5.0 ★★★★★ (1) · Massage therapist  
 Closed · Opens 9 am Fri · Bonita Springs, FL, United States · +1 239-745...

- Book online
- Website
- Directions
- Call
- Share



**MBD Esthetics**  
 5.0 ★★★★★ (9) · Facial spa  
 Closed · Opens 11 am Fri · Bonita Springs, FL, United States · +1 607-74...

- Book online
- Website
- Directions
- Call
- Share



**Yohana Beauty Spa**  
 5.0 ★★★★★ (30) · Spa  
 Closed · Opens 7 am Fri · Bonita Springs, FL, United States · +1 954-330...

- Book online
- Website
- Directions
- Call
- Share



**Massages By Lanny's**  
 5.0 ★★★★★ (1) · Massage therapist  
 Closed · Opens 9 am Fri · Bonita Springs, FL, United States · +1 239-745...

- Book online
- Website
- Directions
- Call
- Share



**A Healing Energy Massage: Janet A. Llerena, LMT**  
 5.0 ★★★★★ (3) · Massage therapist · 10+ years in business  
 Closed · Opens 9 am Fri · Bonita Springs, FL, United States · +1 239-297...

- Website
- Directions
- Call
- Share



**Q&Q Asian Spa**  
 5.0 ★★★★★ (6) · Spa · 3+ years in business  
 Bonita Springs, FL, United States · +1 239-272-1730  
 "Magic hands paired with the kindest soul."

- Website
- Directions
- Call
- Share



**A Healing Energy Massage: Janet A. Llerena, LMT**  
 5.0 ★★★★★ (3) · Massage therapist · 10+ years in business  
 Closed · Opens 9 am Fri · Bonita Springs, FL, United States · +1 239-297...

- Website
- Directions
- Call
- Share



**Massages By Lanny's**  
 5.0 ★★★★★ (1) · Massage therapist  
 Closed · Opens 9 am Fri · Bonita Springs, FL, United States · +1 239-745...

- Book online
- Website
- Directions
- Call
- Share

